

EXPO CHICAGO REVEALS SPONSOR DETAILS FOR 11TH EDITION

Northern Trust Returns as Presenting Sponsor for 10th Year

EXPO CHICAGO to Showcase More Than 60 Sponsors Across Activations, Events, and Programming

CHICAGO — **EXPO CHICAGO** today revealed sponsor details for the fair's 11th edition, which runs from April 11 – 14, 2024 at Navy Pier's Festival Hall (600 E. Grand). **Northern Trust** returns for the tenth consecutive edition as Presenting Sponsor. Premier sponsors for this year's edition include **Audi** and **Tokio Marine Highland**. **Bloomberg Connects**, **Freeman's | Hindman** and **Heritage Auctions** serve as lead sponsors. Additional official sponsors include **Bonhams**, **Chartwell Insurance Services**, **The Conservation Center**, **Fashion Outlets of Chicago**, **Financial Times**, **LALIQUE**, **Masterworks**, **Risk Strategies**, **TPC Art Finance**, and **Yvel**. **La Crema** will return as the Official Wine Sponsor with four new beverage sponsors joining the fair: **Veuve Clicquot** will serve as the Official Champagne Sponsor, **The Glenrothes** joins as the Official Whisky Sponsor, **Pipeworks Brewing** as the Official Beer Sponsor and **Liquid Death** as the Official Hydration Partner.

"As we embark on a new journey as part of the Frieze network, we are proud to be partnering again with many of our longstanding sponsors and to be building new relationships as we continue to expand EXPO CHICAGO's outreach and impact," said **Tony Karman**, President and Director. "Our partners contribute greatly to our success, allowing us to activate the exposition with critically acclaimed programming and amenities for our patrons and to enhance our alliances with the civic and cultural communities of Chicago."

PRESENTING SPONSOR

As the longtime Presenting Sponsor of EXPO CHICAGO, **Northern Trust** continues to demonstrate its commitment to the exposition, and to establishing a legacy of engagement for their global clientele and the international art world. Onsite at the fair, the **VIP Collectors Lounge**, presented by Northern Trust, will be open to all EXPO CHICAGO VIPs, who are invited to enjoy a specialty menu by on-site dining partner **Levy**. Also presented by Northern Trust, the **Northern Trust Anchor Lounge** will be a dedicated space for invited guests and Northern Trust clients. Refreshments and peer-to-peer networking will be offered to all lounge guests.

"Northern Trust is proud to once again serve as Presenting Sponsor of EXPO CHICAGO," said **John Fumagalli**, Northern Trust Wealth Management Central Region President. "Now in its 11th year, the fair continues to be a world-class destination for the international art community, and we are thrilled to continue playing our part in bringing this experience to Chicago while also connecting artists and galleries with a passionate community of art collectors."

Northern Trust also presents the Exchange Stage, which will feature a series of four panels on the contemporary art market and current trends including supporting artists' legacies and how to build a meaningful collection with panels sponsored by **Heritage Auctions** and **Freeman's | Hindman**. **Exchange**

by Northern Trust: An Interactive Conversation Around the Art of Collecting will be open to all VIP cardholders and is located on the 300 level of Festival Hall's west end next to the VIP Collector Lounge.

PROGRAM SPONSORS

In partnership with **School of the Art Institute of Chicago (SAIC)**, EXPO CHICAGO will once again bring together leading curators, artists, designers and arts professionals for **/Dialogues**, a series of panel discussions, forums, and artistic discourse on topics of the moment, including institution building and public art.

The 2024 **Directors Summit**, sponsored by **Bloomberg Connects, Sotheby's, the Terra Foundation for American Art** and the **University Club of Chicago**, will bring together a diverse group of emerging art museum leaders from across the United States for a three-day series of conversations on the future of museum leadership and institutional reinvention. Shaped in partnership with museum consultant **Jill Snyder**, the Directors Summit is centered on two public roundtable discussions and will include a keynote lecture by **Dr. Louise Bernard**, founding director of the **Obama Presidential Center Museum (The Obama Foundation)**.

For the eighth year, EXPO CHICAGO's **Curatorial Forum**, presented in partnership with **Independent Curators International (ICI)**, will bring together more than 50 local and national curators of contemporary art. This year's forum will feature for the first time a curatorial conference, **"Curating and The Commons,"** taking place on-site at Navy Pier with a keynote by Miguel A. López, co-curator for the 2024 edition of the Toronto Biennial of Art. A kick-off reception will be hosted by Official Sponsor **21c Museum Hotel Chicago**. The Curatorial Forum is also proudly supported by Official Presenting Sponsor the **Joyce Foundation**, in addition to **The Andy Warhol Foundation for the Visual Arts, Gallagher, Hartfield Foundation, Teiger Foundation**, the **Terra Foundation for American Art, Terry Dowd, Inc.** and **UAP | Urban Art Projects**.

The **Curatorial Exchange** program at EXPO CHICAGO will bring international curators to Chicago for the fair, making collaboration possible between curators on a local, national and international level. This year, the Curatorial Exchange program is developed in partnership with foreign consulates and cultural agencies. Curatorial Exchange partners include the **Australian Consulate-General Chicago; the Danish Arts Foundation and the Consulate General of Denmark in New York; Villa Albertine and the Consulat Général de France à Chicago; the Istituto Italiano di Cultura di Chicago; the Arts Council of Ireland; Consulate General of the Republic of Lithuania in Chicago; the Lithuanian Culture Institute; the Consulado General de México en Chicago; Dutch Culture USA, a program by the Consulate General of Netherlands of New York; Québec Government Office in Chicago; and the Taipei Cultural Center in New York.**

AUTOMOTIVE

Audi will return to EXPO CHICAGO as a Premier sponsor for the second year. On the exposition's Center Terrace, guests can learn about the fully electric **Audi** e-tron GT.

FOOD AND BEVERAGE

Throughout the onsite cafes at EXPO CHICAGO, guests can enjoy special select menu items developed in collaboration with celebrated chef **Art Smith** of Navy Pier anchor restaurant **Chef Art Smith's Reunion**, elevating the dining experience on-site to reflect Chicago's dynamic culinary scene.

Beverage sponsors for the 2024 exposition include **The Glenrothes, La Crema, Liquid Death, Pipeworks Brewing** and **Veuve Clicquot**.

The Glenrothes, will join for the first time as the Official Whisky Sponsor, serving The Glenrothes 12 Year Old, 18 Year Old and 25 Year Old, along with a specialty cocktail available throughout the fair. The Glenrothes is a premier whisky distillery known for some of Scotland's rarest and finest aged single malts.

La Crema, the Official Wine Sponsor of EXPO CHICAGO, will provide a complimentary tasting of their Sauvignon Blanc, Pinot Noir and Chardonnay from La Crema's Sonoma Coast and Monterey vineyards in California at the La Crema Tasting Lounge on the West Entrance terrace.

Liquid Death, joining as the Official Hydration Partner for its inaugural year, will serve Liquid Death Mountain Water and Sparkling Water at all concessions.

Pipeworks Brewing, the Official Beer Sponsor, is an independent, creativity-fueled brewery delivering quality beers in Chicago since 2012. For the fair, Pipeworks Brewing will create a special label EXPO Kolsch-Style Ale, along with two additional ales offered throughout the fair at all concession areas.

Veuve Clicquot will join as the Official Champagne Sponsor of EXPO CHICAGO for the first year. The Veuve Clicquot Lounge located on the Center Terrace will offer Yellow Label, Rosé and La Grande Dame. Founded in 1772, Veuve Clicquot's House style distinguishes itself through the dominance of Pinot Noir which gives strength, complexity and elegance to its Champagnes.

HOSPITALITY

Hotel partners include **21c Museum Hotel Chicago, Ambassador Chicago, Arlo Chicago, Chicago Athletic Association, Four Seasons Hotel Chicago, Loews Hotel Chicago, Park Hyatt Chicago, The Peninsula Chicago, Sable at Navy Pier** and **Viceroy Hotel Chicago**.

LIFESTYLE

As a returning official sponsor, **Lalique** presents its latest works from LALIQUE ART with Magritte x Lalique collection, which captures the enigmatic and poetic world of René Magritte in crystal sculptures. Since 2011, LALIQUE ART has placed the expertise of Lalique at the service of major contemporary artists, designers and cultural foundations to create unique and exceptional works of art in crystal.

Yvel returns as the Official Jewelry Sponsor for EXPO CHICAGO. Yvel's salon will showcase the latest "Art To Wear" jewelry creations to celebrate the brand's 40 years. The collection is a compilation of one-of-a-kind pieces that reflect intricate craftsmanship and innovative design. Each piece is a testament to the brand's commitment to luxury, artistry, and the unique beauty of natural materials.

MEDIA

Media partners include **Apollo, Art21, The Art Newspaper, ArtReview, Bloomberg Connects, Chicago Gallery News, CULTURED, Esse, Financial Times, Frieze, Newcity** and **The Wall Street Journal**.

Additional special event and in-kind support provided by **K&L Gates, Cadogan Tate** and **Gensler**.

For more information on other EXPO CHICAGO sponsors and partners, please visit www.expochicago.com/sponsors.

About EXPO CHICAGO

EXPO CHICAGO showcases leading contemporary and modern art galleries each April at Navy Pier's Festival Hall, alongside a diverse and inventive program of talks, on-site installations, and public art initiatives. Inaugurated in 2012, EXPO CHICAGO draws upon the city's rich history as a vibrant international cultural destination, while highlighting the region's contemporary arts community. In 2023, EXPO CHICAGO was acquired by Frieze, the world's leading platform for modern and contemporary art. For more information on EXPO CHICAGO, visit expochicago.com.

About Northern Trust Wealth Management

Northern Trust Wealth Management offers holistic wealth management services for affluent individuals and families, family offices, foundations and endowments, and privately held businesses. It is recognized for its innovative technology, service excellence and depth of expertise, with \$402.5 billion in assets under management as of December 31, 2023. The Northern Trust Company is an Equal Housing Lender. Member FDIC.

About Northern Trust

Northern Trust Corporation (Nasdaq: NTRS) is a leading provider of wealth management, asset servicing, asset management and banking to corporations, institutions, affluent families and individuals. Founded in Chicago in 1889, Northern Trust has a global presence with offices in 24 U.S. states and Washington, D.C., and across 22 locations in Canada, Europe, the Middle East and the Asia-Pacific region. As of December 31, 2023, Northern Trust had assets under custody/administration of US\$15.4 trillion, and assets under management of US\$1.4 trillion. For more than 130 years, Northern Trust has earned distinction as an industry leader for exceptional service, financial expertise, integrity and innovation. Visit us on northerntrust.com. Follow us on [X](#) (formerly Twitter) @NorthernTrust or Northern Trust Corporation on [LinkedIn](#).

Northern Trust Corporation, Head Office: 50 South La Salle Street, Chicago, Illinois 60603 U.S.A., incorporated with limited liability in the U.S. Global legal and regulatory information can be found at <https://www.northerntrust.com/terms-and-conditions>.

Media Contacts:

Local Press Contact:

Matthew Bryant / Acasia Gibson
Carol Fox & Associates
217-504-1905 / 708-543-9884
matthewb@carolfoxassociates.com / acasiag@carolfoxassociates.com

National / International Press Contact:

Van Lundsgaard, Third Eye
van@hellonthirdeye.com